

# Matthew J. Reinert

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## Objective

Secure a professional Graphic Arts position with a forward-looking organization that will offer a variety of occupational challenges.

## Education

### **Bachelor of Applied Science – Graphic Design**

2003 Art Institute of California, Orange County Santa Ana, CA

### **Associate of Applied Science – Computer Animation**

1998 Art Institute of Colorado Denver, CO

## Qualifications

Grounded in all facets of graphic design with a strong ability to supply creative, innovative concepts and information to solve problems.

Good general experience in interpersonal communication, customer service, leadership skills, and an enthusiasm to accomplish the job.

Proficient in the use and application of Quark Express, Adobe Photoshop, Illustrator and InDesign, with a working knowledge of 3D Studio Max, Flash, Fireworks, Dreamweaver, Adobe Premiere, Microsoft Word and Excel.

## Accomplishments

Composed and constructed a promotional folder advertising masonry line wood burning fireplace for Desa Sales staff.

Created a new brand identity for the Design Dynamics product line.

Selected to exhibit fine arts collection at Y&R advertising agency.

## Employment

2008 - Present

### **Freelance Graphic Designer**

#### **Echo Design, LLC, San Clemente, CA**

- Coordinate with the creative director to update marketing brochures for Kawasaki Motorcycle line.
- Edit, proof, and prepare files for print.
- Conduct press checks, bio preparation for press and prepare files for print.

2009 - Present

### **Freelance Web/Graphic Designer**

#### **Rhythm Interactive, Irvine, CA**

- Coordinate with the senior interactive designer on concept design, interface web design, brand development and logo design.
- Edit, proof, and prepare files for print.

2003 - 2009

### **Graphic Designer/Technical Editor**

#### **DESA FMI, LLC, Santa Ana, CA**

- Design literature pieces and sales brochures.
- Update marketing packets.
- Edit, proof, and prepare files for print.
- Conduct press checks, bio preparation for press and prepare files for print.
- Coordinate with the Engineering department to help develop technical line drawing operation as well as design instruction and training manuals.
- Generate signs, banners, and name tags for various trade shows.
- Manage the image directory for division offices in Bowling Green, KY; Russellville, AL; and Santa Ana, CA.